

# RAJGAD INSTITUTE OF MANAGEMENT RESEARCH & DEVELOPMENT

S.No. : 32/2//12 to 16, Opp. Dhankawadi Post Office. Dhankawadi, Pune-411043 Approved by AICTE, Recognised by DTE (Govt. Of Maharashtra), Affilated to the Savitribai Phule Pune University

# **Activity Report**



Name of Programme	Intellectual Property Rights Seminar on "IPR: A Management Perspective"				
Day and Date	20/01/2018, Saturday Classroom-I, RIMRD				
Venue					
Name of Resource Persons	1) Prof. Vinod Bhelose				
	(Navsahyadri Group of Institutions)				
	2) Prof. S.B. Khalate				
	3) Prof. D.A. More				
	(Mahatma Phule Institute of Management)				
Name of Cell / Committee	L L L L L L L L L L L L L L L L L L L				
Name of Coordinator	Prof. Rohan P. Dahivale				

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Dr. D. B. Bharati

Director Raigad Dnyanpeeth's Raigad institute of Management Research and • areiopment Dhari tore • 1943



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#### **Objective of Programme:**

- To discuss Intellectual Property Rights concept
- To know the importance of IPR, from management perspective

#### **Description of Programme:**

Intellectual property (IP) is a category of property that includes intangible creations of the human intellect. There are many types of intellectual property, and some countries recognize more than others. The most well-known types are copyrights, patents, trademarks, and trade secrets. It was not until the 19th century that the term "intellectual property" began to be used, and not until the late 20th century that it became commonplace in the majority of the world.

The main purpose of intellectual property law is to encourage the creation of a wide variety of intellectual goods. To achieve this, the law gives people and businesses property rights to the information and intellectual goods they create, usually for a limited period of time. This gives economic incentive for their creation, because it allows people to profit from the information and intellectual goods they create. These economic incentives are expected to stimulate innovation and contribute to the technological progress of countries, which depends on the extent of protection granted to innovators.

#### Highlights of the Event

- 1) The event was organized on 20/01/2018, Saturday from 2 pm to 5 pm. in classroom No 1
- 2) Dr .D. B. Bharati, Director of the institute inaugurated the event he discussed importance of IPR and why we have conducted this seminar in his speech.
- 3) Event was conducted Entrepreneurship Development Cell





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- 4) We got Prof. Vinod Bhelose from Navsahyadri Group of Institutions, Prof. S.B. Khalate and Prof. D.A. More both from Mahatma Phule Institute of Management as our guest speakers on for this seminar. Director Sir did felicitation of both the guests.
- 5) Prof. Vinod Bhelose Sir highlighted following information:

"The intangible nature of intellectual property presents difficulties when compared with traditional property like land or goods. Unlike traditional property, intellectual property is "indivisible" an unlimited number of people can "consume" an intellectual good without it being depleted.

- 6) Prof. S.B. Khalate told "Additionally, investments in intellectual goods suffer from problems of appropriation a landowner can surround their land with a robust fence and hire armed guards to protect it, but a producer of information or an intellectual good can usually do very little to stop their first buyer from replicating it and selling it at a lower price. Balancing rights so that they are strong enough to encourage the creation of intellectual goods but not so strong that they prevent the goods' wide use is the primary focus of modern intellectual property law."
- 7) Prof. D.A. More Sir highlighted following information:

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"Intellectual property rights include patents, copyright, industrial design rights, trademarks, plant variety rights, trade dress, geographical indications, and in some jurisdictions trade secrets. There are also more specialized or derived varieties of sui generis exclusive rights, such as circuit design rights (called mask work rights in the US) and supplementary protection certificates for pharmaceutical products (after expiry of a patent protecting them) and database rights (in European law). The term "industrial property" is sometimes used to refer to a large subset of intellectual property rights including patents, trademarks, industrial designs, utility models, service marks, trade names, and geographical indications."

Prof. Rohan Dahivale, proposed vote of thanks.



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#### **Outcome:**

- Students got basic information regarding IPR.
- Students understood the importance of IPR from management perspective
- Total 31 students were present for this seminar.

Rohan Dahivale

Coordinator

Rohan Dahivale HOD

Dr. D. B. Bharati Director Dr. D. B. Bharati



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### **Seminar Brochure**

Intellectual property

general term for the

assignment of property

rights through patents,

rights refer to the

copyrights and

trademarbs.



#### **No Registration Fees**

For Registration Contact: Prof. Rohan Dahivale 9921613494

Prof. Roshua Jaid

Prof. Shekhar Chavan

Patent- Copyrights-Trademarks-

DATEOFTHE SEMINAR 20/01/2018 TIME:

2.00 PM TO 5.00 PM



Objectives of the Seminar 1) To understand the basic concepts of Intellectual property rights 2) To know the importance of IPR from managements' perspective Dr. D. B. Bharati

PR:A MANAGEMENT INTELLECTUAL PROPERT RIGHTS

PERSPECTIVE" (ED CELL INITIATIVE (INDUSTRY-ACADEMI INNOVATION) A



Research &

VENUE: CLASS ROOM NO1

RAJGAD INSTITUTE OF MANAGEMENT RESEARCH & DEVELOPMENT

Director



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### **Photographs of the Event**





Guests: Prof. Vinod Bhelose, Prof. S.B. Khalate and Prof. D.A. More

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## **Photographs of the Event**



Speech by Prof. D. A. More



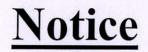


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Date: 12/01/2018

All staff and students are hereby informed that, RIMRD has arranged a seminar under ED Cell on IPR. Attendance is compulsory.

All are instructed to attend the same. The details are as follows:

Name of Programme	Intellectual Property Rights Seminar on "IPR: A Management Perspective"				
Day and Date	20/01/2018, Saturday				
Venue	Classroom-I, RIMRD				
Name of Resource Persons	1) Prof. Vinod Bhelose				
	(Navsahyadri Group of Institutions)				
	2) Prof. S.B. Khalate				
	3) Prof. D.A. More				
	(Mahatma Phule Institute of Management)				
Name of Cell / Committee	Entrepreneurship Development Cell				
Name of Coordinator	Prof. Rohan P. Dahivale				



an Dr. D. B. Bharati Director

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Dr. (Mrs.) Bhagyashri Patil Hon. Secretary

Mr. Anantrao Thopte Hon. Founder President Ex - Education Minister

Date: 11/01/2018

To,

**Prof. Vinod Bhelose** 

Navsahyadri Group of Institutions

Subject: Invitation and Request to be the "Guest Speaker" on "IPR: A Management Perspective" Session on 20<sup>th</sup> January 2018.

Dear Sir,

With reference to our telephonic conversation and above subject a Session on "IPR: A Management Perspective" has been organized by Rajgad Institute of Management Research & Development, Dhankawadi Pune-43 on 20<sup>th</sup> January 2018.

We kindly request you to be the "Guest Speaker" for the Session at 2.00PM on 20<sup>th</sup> January 2018, to guide our students for developing and enhancing themselves, which would help them in their future prospect.

We would be delighted if you spare some time from your busy schedule to deliver the session.

We once again request you to accept our invitation as **Guest Speaker** for the Session and will be greatly honored with your presence.

We are looking forward for your favorable reply.

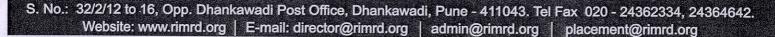
Thanking You.



Yours Truly,

Dr. D. B. Bharati Director Dr. D. B. Bharati

Oirector Rajgad Dnyanpeeth's Rajgad Institute of Management Research and Development Ohankawadi, Pune-411043



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Dr. (Mrs.) Bhagyashri Patil Hon. Secretary Mr. Anantrao Thopte Hon. Founder President Ex - Education Minister

Date: 20/01/2018

To,

**Prof. Vinod Bhelose** Navsahyadri Group of Institutions

Subject: Thanks a lot for your gracious presence & guidance at Session.

Dear Sir,

We would like to extend our heartfelt thanks to you for your presence and guidance to our students as "Guest speaker" at our seminar held on 20/01/2018 under ED Cell and as an outcome of our MOU with NESGI.

The session was very useful and appreciated by the students. We hope it was a positive experience for you as well.

We look forward for your future association.

Regards,

Dr. D.B. Bharati Director Dr. D B. Bharati Director

Regard Dnyanpeeth a Rajgad Institute of Management Research and Sevelopment Ohankawadi, Pune-411043

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Dr. (Mrs.) Bhagyashri Patil Hon. Secretary **Mr. Anantrao Thopte** Hon. Founder President Ex - Education Minister

Date: 11/01/2018

To,

Prof. S. B. Khalate

PDEA, Mahatma Phule Institute of Management, Pune

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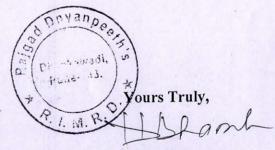
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Date: 11/01/2018

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Dr. D.B. Bharati Director





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Name o Roll No.	Year (Semester: I/II/III/IV) of the Event /Activity: IPR			erspective	Division: B Day & Date: 20-1-2
	Student Name	Signature	Roll No.	Student Name	Signature
B-1701	Mahurkar Archana M.		B-1731	Sarpale Sonali Bapu	Levilen
B-1702	Mane Nitinkumar Gulab	IN.	B-1732	Sawale Shweta	Forette
B-1703	Maskevinod Ganesh	hat	B-1733	Sawant Paresh Devidas	Addin-
B-1704	Mohite Supriya Tanaji	Que.	B-1734	Shah Gaurav Kumarpal	
B-1705	More Shradha Sanjay	Shradha	B-1735	Shedage Prajakta Sadashiv	
3-1706	Mule Priyanka Dinkar	Mute P.D.	B-1736	Shegokar Harsha Keshav	
3-1707	Nair Smitha Manoj	Naossm	B-1737	Shelar Akash Sandeep	
3-1708	Nanavare Nilesh Bandu	Am	B-1738	Shete Sayali Dnyaneshwar	Cherer
3-1709	Nawasagare Dhanashri M.	Nom	B-1739	Shinde Akshay Nandkumar	philod
3-1710	Nigade Rutuja Sahebrao	Nigade R.S.	B-1740	Shinde Akshay Sunil	Atant
3-1711	Nikalje Ajay Sopan		B-1741	Shinde Ashwini Girish	Jahmin
3-1712	Nikam Vivekkumar Ramesh	A CARLON CONTRACT	B-1742	Shinde Kalyani Prakash	Hois
3-1713	Pathan Mohasin Sherkhan		B-1743	Shinde Priyanka Vilas	Shinele
3-1714	Patil Ganesh Madhav	0	B-1744	Shinde Shrutika Bharat	phinete
3-1715	Patil Geeta Milind	tatility	B-1745	Supekar Chetan Suresh	the cal
8-1716	Patil Leena Sudhir	Datt	B-1746	Veer Akash Bajirao	quigt
<b>B-</b> 1717	Patil Lokesh Keshav	Turray	B-1747	Wagh Rahul Nagnath	
3-1718	Patil Snehal Nivas	Snehall.	B-1748	Waghmare Nilesh Sheshrao	Allo
3-1719	Patil Viraj Pruthviraj	1	B-1748 B-1749	Walunj Anantha Vitthal	CAN C
3-1720	Pawar Niranjan Suresh	1.) .	B-1749 B-1750	Yengul Nitin Tirupati	Anathalte
3-1721	Pawar Sayali Dnyandeo	1 -	B-1750	Yusuf Patel Rashid	
3-1722	Pawar Vikrant Sunil	Voitene			115 2
3-1723	Pol Kalpit Laxman	P.K.L	B-1752 B-1753	Zanje Vijay Tanaji	Ranja
3-1724	Pounikar Payal Ramesh	1.9.1	D-1/33	Zingade Vaibhav Dattatray	210
3-1725	Rajput Radhika Ragunathsing	e .			
3-1726	Rawal Rupa Manoj	Nates			
3-1727	Salunke Priya Mahadev	and and a			
3-1728	Salunkhe Sarthak Sahebrao	Silm			
3-1729	Salunkhe Sonali Vishnu	Ethony			
-1730	Sapte Komal Raghunath	B			hadtare

Name & Signature of Coordinator